

SUMMARY

In my Thesis I did research on tourism in Budapest. First of all, in order to draw any conclusions, I had to find out how many people visited Budapest, for what purpose and what primarily interested them.

First, I conducted secondary research on cultural tourism. Then I formulated my research questions. I wanted to find out who visits Budapest, how often and with what motivation. Where visitors stay during their visit, what activities they do. In particular, I wanted to know whether the cultural attractions of Budapest are interesting to tourists and what attraction they have for them.

To answer these questions I prepared a questionnaire, which was completed by 86 people.

Based on the primary research I was able to answer my research questions.

Overall, it can be concluded that Budapest is an attractive destination for tourists, most of them visit the cultural attractions.