

# APPENDICES

## **Survey: Investment Behavior of Young People (18–25) in Hungary**

### Introduction for Respondents

Hello,

My name is Kittisone Phengvichith (Mick), a last-year Business Administration bachelor student currently writing my thesis on the *investment behavior of the young generation (people aged 18–25 living in Hungary)*. The purpose of this questionnaire is to understand better how students, both local and international, think about and approach investing.

Your answers are completely anonymous and will only be used for academic purposes. Results will be presented in the form of statistics, and no individual responses will be identified. The questionnaire should take about 5-7 minutes to complete and is divided into six parts: background information, financial background, investment behavior, attitudes and motivations, external influences, and future perspective.

By participating, you are helping to provide valuable insights into how students today make financial decisions, which may help improve financial education in the future.

Thank you very much for your time and contribution!

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### **Section 1: Demographics**

#### **1. Age**

- 18–20
- 21–23
- 24–25

- Prefer not to say

## **2. Gender**

- Male
- Female
- Prefer not to say

## **3. Field of Study**

- Business / Economics
- Finance / Accounting
- Engineering / IT
- Marketing / Communication & Media
- Social Sciences
- Arts / Humanities
- Agriculture
- Architecture
- Other: \_\_\_\_\_

## **4. Nationality**

- Hungarian
- International → Please specify: \_\_\_\_\_

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## **Section 2: Financial Background**

5. Main Source of Income

Allowance from parents

Part-time job

Scholarship / Student funding

Other: \_\_\_\_\_

6. Do you usually save part of your income?

Yes

No

7. (If yes) How much do you save monthly (approx.)?

Less than 20,000 HUF

21,000–50,000 HUF

51,000–80,000 HUF

More than 80,000 HUF

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**Section 3: Investment Behavior**

8. Do you currently invest money?

Yes

No

9. (If yes) Which type(s) of investment do you use? (Multiple choices allowed)

- Stocks / Shares
- Mutual Funds / ETFs
- Cryptocurrencies
- Savings Accounts / Bank Deposits
- Government Bonds
- Own Business
- Business Owner / Entrepreneur
- None

10. (If yes) How often do you invest?

- Monthly
- A few times per year
- Rarely

11. (If yes) Approximately how much have you invested so far?

- Less than 50,000 HUF
- 51,000–100,000 HUF
- 101,000–300,000 HUF
- More than 300,000 HUF

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#### **Section 4: Attitudes & Motivations**

(1 = Strongly disagree → 5 = Strongly agree)

- 12. I invest to grow wealth. 1 2 3 4 5
  - 13. I invest to save for future goals. 1 2 3 4 5
  - 14. I invest to gain financial experience. 1 2 3 4 5
  - 15. I invest because my friends/family invest. 1 2 3 4 5
  - 16. I feel confident in my financial knowledge. 1 2 3 4 5
  - 17. I believe investing is risky. 1 2 3 4 5
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#### **Section 5: External Influences & Risk Profile**

(1 = Strongly disagree → 5 = Strongly agree)

- 18. Family influences my investment decisions. 1 2 3 4 5
  - 19. Friends influence my investment decisions. 1 2 3 4 5
  - 20. Social media influences my investment decisions. 1 2 3 4 5
  - 21. My university provides helpful financial knowledge. 1 2 3 4 5
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## Section 6: Future Perspective

22. Have you ever attended a financial education workshop?

Yes

No

23. Would you like to receive financial education from your university?

Yes

No

24. How likely are you to invest more in the future?

1  2  3  4  5